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Abstract

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A new book released today assesses the factors and trends that have led 3.3 million students around the world to study in a country beyond their own. Who Goes Where and Why: An Overview and Analysis of Global Educational Mobility by Caroline Macready and Clive Tucker tackles the scale and range of global educational mobility over the past decade. The new book is the fifth in a series of timely Global Education Research Reports published through a partnership between the Institute of International Education (IIE) and the American Institute For Foreign Study (AIFS) Foundation, and can be purchased at the IIE bookstore online. While international mobility among students and scholars is not a new phenomenon, new trends have emerged in the last ten years that continue to shape a rapidly changing landscape in international higher education. Macready and Tucker explore the complexity of these trends in depth and anticipate possible changes to student mobility patterns in the future. The book also provides a thorough analysis of the Exchange Visitor Program in the United States, using statistics provided to the authors by the U.S. Department of State. Previous books in this series have examined higher education initiatives and exchanges in China and India and new developments in the expanding knowledge economy of the Middle East, as well as the effects of recent developments in higher education, the world economy, and government policy on global student and scholar mobility. The Global Education Research Reports series is a joint effort of IIE and the AIFS Foundation to explore the most pressing and under-researched issues affecting international education policy today. Who Goes Where and Why sets out to answer several central questions in global mobility, specifically whether the worldwide growth in international student mobility is likely to continue; which destination will likely see their shares of the international student market increase and which diminish; which origin countries and regions are most likely to increase their numbers of outgoing international students in the future; and why students study outside their home country. In addition, Macready and Tucker consider the impact of national policies in major host or sending countries, and identify the practices that help or keep countries from meeting their mobility aims. ?The authors? analyses and conclusions aim to inform discussion and illustrate for governments and educators alike the physical flows of internationally mobile students across national borders,? says Dr. Allan E. Goodman, President and CEO of IIE. The book includes forewords from Dr. Goodman and AIFS Founder and Chairman Sir Cyril Taylor GBE. ?We believe that the study is crucial because it highlights how student mobility has been impacted by the global recession yet illustrates that we are

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poised for inevitable growth as more students demand educational mobility,? said William L. Gertz, President and CEO of AIFS .The book also discusses the rise of economic powers like China and India as they build the capacity of their higher education systems and seek to develop more world class universities and draw in more top tier students and scholars. While Who Goes Where and Why takes a close look at tertiary education, the authors also delve into non-tertiary education, including secondary school and vocational education, relating both important mobility models and gaps in data in this under-studied arena. (HRK / Abstract übernommen)

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