

28.8.2025

Author

GARCIA-QUEVEDO, Jose (MAS-VERDU, Francisco; POLO-OTERO, Jose)

Title

Which firms want PhDs? : an analysis of the determinants of the demand / Jose Garcia-Quevedo ; Francisco Mas-Verdú ; Jose Polo-Otero

Publication year

2012

Source/Footnote

In: Higher education. - 63 (2012) 5, S. 607 - 620

Inventory number

32247

Keywords

Promotion : allgemein ; Wissenschaftlicher Nachwuchs : allgemein ; Hochschule und Wirtschaft ; Bedarf an Akademikern

Abstract

PhD graduates hold the highest education degree, are trained to conduct research and can be considered a key element in the creation, commercialization and diffusion of innovations. The impact of PhDs on innovation and economic development takes place through several channels such as the accumulation of scientific capital stock, the enhancement of technology transfers and the promotion of cooperation relationships in innovation processes. Although the placement of PhDs in industry provides a very important mechanism for transmitting knowledge from universities to firms, information about the characteristics of the firms that employ PhDs is very scarce. The goal of this paper is to improve understanding of the determinants of the demand for PhDs in the private sector. Three main potential determinants of the demand for PhDs are considered: cooperation between firms and universities, R&D activities of firms and several characteristics of firms, size, sector, productivity and age. The results from the econometric analysis show that cooperation between firms and

28.8.2025

universities encourages firms to recruit PhDs and point to the existence of accumulative effects in the hiring of PhD graduates. (HRK / Abstract übernommen) Garcia-Quevedo, Jose, E-Mail:

jgarciaq@ub.edu