HRK Hochschulrektorenkonferenz

Die Stimme der Hochschulen

03.11.2025

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Title

University design and development / Francesc Solé-Parellada ; Josep Coll-Bertran ; Teresa Navarro-Hernández

Publication year

2001

Source/Footnote

In: Higher education in Europe. - 26 (2001) 3, S. 341 - 350

Inventory number

15717

Keywords

Ausland: Spanien: einzelne Hochschulen; Hochschule und Region

Abstract

The authors reflect on the steps taken whereby universities respond to the needs of their communities and regions and in the process transform themselves into entrepreneurial universities. They are particularly concerned with the metamorphoses of the Polytechnic University of Catalonia (Universitat Poltècnica de Catalunya) and of its so-called Innova Programme. Universities that successfully and proactively react to their environments will evolve through three stages: the vertical university, the dot matrix university, the conventional university, to arrive at the technopolis university stage. Structural patterns, governance, relations among stakeholders, and funding mechanisms must evolve to suit the needs of each stage. (HRK / Abstract übernommen)