

29.12.2025

Author

SAM, Chanphirun (VANDERSIJDE, Peter)

Title

Understanding the concept of the entrepreneurial university from the perspective of higher education models / Champhirun Sam ; Peter van der Sijde

Publication year

2014

Source/Footnote

In: Higher education. - 68 (2014) 6, S. 891 - 908

Inventory number

37379

Keywords

Globalisierung ; Informationsgesellschaft / Wissensgesellschaft

Abstract

Over the last few decades, globalization and ever-increasing demands of the knowledge-based economy have caused higher education in most countries around the world to undergo significant transformation. Notwithstanding the dramatic changes in higher education, it is clearly noticed that the influence of the European higher education models is still present despite the fact that the American model has then become dominant on higher education in Europe or even worldwide. The changes have been seen in the evolutionary roles of universities, which share the common trend from traditional missions of teaching and research to the third mission for economic development. Despite various viewpoints about the third mission, the common one concerns the entrepreneurial role of university for socio-economic development, underlying the concept of entrepreneurial university in which the collaboration between university and external stakeholders is emphasized. This paper is aimed to present a review of the taxonomy of the three European higher education models, namely the Humboldtian, Napoleonic, and Anglo-Saxon model, which is followed by a discussion on the

29.12.2025

emergence of the Anglo-American model of higher education. The paper then presents the third mission in relation to the roles of a university in developed countries, which is followed by the elaboration on the transformation from mode 1 to mode 2 in knowledge production, and a pathway toward entrepreneurial universities.(HRK / Abstract übernommen) Sam, Chanphirun, E-Mail: c.sam@vu.nl