

19.12.2025

Author

FISCHER, Sarah (GREEN, Wendy)

Title

Understanding Contextual Layers of Policy and Motivations for Internationalization: Identifying Connections and Tensions / Sarah Fischer and Wendy Green

Publication year

2018

Source/Footnote

In: Journal of studies in international education : a publication of the Association for Studies in International Education (ASIE). - 22 (2018) 3, S. 242 - 258

Inventory number

47206

Keywords

Internationalität ; Austausch von Wissenschaftlern und Studenten

Abstract

Many have observed challenges in translating internationalization policy into practice in universities. When key policy documents provide inconsistent messages, a gap can emerge between vision and practice. Understanding the complexities of an institution's local, national, and global context and its rationale for internationalization can shed light on why such gaps arise. This case study demonstrates how a thematic analysis of relevant international, national, state, and institutional policies can reveal tensions between these layers, and indicate possible reasons for the failure to translate policy into practice. The main rationale driving internationalization at the university studied here is economic; however, starting in 2016, a variation in key themes and, thus, rationales is found in the documents. This indicates a shift in the university's internationalization discourse may be occurring. We argue that a more comprehensive approach to internationalization is needed to address inconsistencies in policy directions and drive practice. (HRK / Abstract übernommen)