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**Abstract**

In order to study and teach at a university in a foreign country, it is crucial to grasp the country-specific academic culture. Adaptation to the academic culture is essential for success. In my experience, academic culture can be transmitted in multilingual teaching projects, which are beneficial to a university's students and teachers. If internationalisation of higher education involves linguistic and cultural diversification it becomes a potential source of creativity and innovation.internat. (HRK / Abstract übernommen)