

26.4.2026

**Author**

MOK, Ka Ho (ONG, Kok Chung)

**Title**

Transforming from "Economic Power" to "Soft Power" : transnationalization and internationalization of higher education in China / Ka Ho Mok and Kok Chung Ong

**Publication year**

2014

**Source/Footnote**

In: Survival of the fittest :the shifting contours of higher education in China and the United States / Qi Li ; Canthia Gerstl-Pepin [ed.]. - Heidelberg [u.a.] : Springer, 2014. - S. 133 - 155

**Inventory number**

36773

**Keywords**

Ausland : China : Hochschulwesen allgemein ; Ausland : China : Studenten, Studium, Lehre

**Signature**

W 01 SURV