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**Abstract**

The educational authorities in the Republic of Macedonia (RM) have been trying to assure the quality of their higher education for about a decade. These efforts have focussed on legal compliance and monitoring by means of inspection. Therefore, institutions need to realign their approach in order to link the quality control with quality enhancement. The aim of this paper is to demonstrate how the South East European University (SEEU) has established an internal system of quality assurance (QA) which enables the institution to concentrate on quality and at the same time to use it for recognition and motivation. Particular emphasis is put on the instruments for measuring individual academic performance through a comparative data-driven approach. (HRK / Abstract übernommen)