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**Abstract**

Although we use the term 'world-class university,' it remains an ambiguous term. In addition, government and universities tend to interpret the term differently depending on their contexts. This chapter discussed the strategy that each country could adopt or has already adopted for building a world-class university. Special attention has been paid to how each country has approached the issue of a world-class university in different higher education contexts?development of higher education, economic and education contexts, and internationalization of academics. The historical and contextualized approach helps readers understand why and how each country has adopted different strategies depending on their own contexts. (HRK / Abstract übernommen)

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