

26.3.2026

Author

YUMEI, Jiang

Title

The role of English language teaching university internationalization in China

Publication year

2011

Source/Footnote

In: Globalization and internationalization in higher education : theoretical, strategic and management perspectives / Ed. by Felix Maringe and Nick Foskett. - London : Continuum International Publ., 2011. - S. 225 - 238

Inventory number

31192

Keywords

Globalisierung ; Internationalität ; Fremdsprachen ; Ausland : China : Studenten, Studium, Lehre

Signature

W 01 GLOB