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The morphing of academic practice : unbundling and the rise of the para-academic

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Abstract

Teaching, research and service are the three conventional elements of academic practice, recognised on an international basis. However, evidence suggests that academic practice is rapidly disaggregating, or ?unbundling?, as a result of a variety of forces including the massification of national systems, the application of technology in teaching and increasing specialisation of academic roles to support a more centralised and performative culture. This article will present an analysis of these changes linked to the emergence of the ?para-academic?: staff who specialise in one element of academic practice. This includes the ?up-skilling? of professional support staff and the ?deskilling? of academic staff. The implications of this change for the quality of the student experience and the sustainability of academic citizenship are considered. (HRK / Abstract übernommen)