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Author

SULKOWSKI, Lukasz

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Abstract

The purpose of this chapter is to present a critique of the fundamental ideas of neoliberal university management, where the culture of control and the culture of evidence play key roles. It is based on the concepts of new public management as applied to universities, which have been reflected on in a critical management studies stream and other radical trends in social sciences. This chapter puts forward a question about the effectiveness of applied neoliberal management solutions and the legitimacy of their criticism under the radical trend in management, pedagogy and social sciences. Along with making public goods, such as health care, welfare and higher education, accessible to the general public in the twentieth century, the problem of growing costs of such services emerged as well. (HRK / Abstract übernommen)

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