

17.7.2025

Author

GIBBS, Paul

Title

The commodization and standardization of higher education

Publication year

2011

Source/Footnote

In: Globalization and internationalization in higher education : theoretical, strategic and management perspectives / Ed. by Felix Maringe and Nick Foskett. - London : Continuum International Publ., 2011. - S. 241 - 253

Inventory number

31193

Keywords

Hochschule und Staat : allgemein ; Globalisierung ; Internationalität

Signature

W 01 GLOB