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**Abstract**

This article examines the essential urban and architectural support as a base and reflection of the link between University and Society. When the phenomenon of the proliferation of Universities and campi continues to grow, this issue assumes a new centrality. At the start of the twenty first century, it is useful to review the role that architecture has played within the university. Whilst some recent trends seem to predict a dissolution of the magnitude of the academic buildings in view of modern communication technologies (virtual campus), it is necessary to defend the functional, cultural and symbolic potentialities that architecture has to offer in relation to the transcendental mission of education. The architecture of knowledge has through history has been the embodiment of the university ´s ideals. The bottom line of this article is the principle that good architecture is necessary for achieving excellence in education. (HRK / Abstract übernommen) Campos Calvo-Sotelo, Pablo, E-Mail: pacampos@teleline.es