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**Abstract**

This article describes changing concepts of internationalisation and what these mean for institutional strategies and practices. The direction has been towards more integrated strategies, drawing in research, teaching, business and community engagement, and towards more outward-looking strategies where external stakeholders are also involved. Most importantly, strategies are becoming more intentional, deeper and broader, and with greater attention paid to reciprocal benefits in partnerships, to working together across institutions and countries on global challenges and to "learning from the world" for the benefit of students, research and society at large. (HRK / Abstract übernommen)