

26.5.2026

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**Title**

Students creating change / Jayne Mitchell ...

**Publication year**

2017

**Source/Footnote**

In: Journal of the European higher education area. - 7 (2017) 3. - S. 23 - 43

**Inventory number**

46159

**Keywords**

Ausland : Großbritannien : einzelne Hochschulen ; Ausland : Großbritannien : Studium, Studenten, Lehre

**Abstract**

The article presents Bishop Grosseteste University's (BGU) experience of introducing and embedding an innovative whole-university student engagement initiative into a small, traditional university. The article describes the development of an institutional-wide Students Creating Change scheme, where staff and students were coached and supported to research and create change in the learning opportunities and experiences of students. The scheme also includes the development of a framework, designed to identify and embed institutional enhancement in student representation, ensure that the learning, teaching and assessment strategy is meeting the needs of students, and embed student engagement as a key part of the student experience. The article highlights the challenges, benefits, lessons learned and approaches to gaining the support and participation of the Students' Union, student body, senior university leaders and academic and professional services staff in the process. (HRK / Abstract übernommen)