HRK Hochschulrektorenkonferenz

Die Stimme der Hochschulen

```
11.5.2024
```

Author

GOURLAY, Lesley

Title

Student engagement, learnification and the sociomaterial : critical perspectives on higher education policy / Lesley Gourlay

Publication year

2017

Source/Footnote

In: Higher education policy. - 30 (2017) 1, S. 23 - 34

Inventory number

45056

Keywords

Studentenschaft : politische Aktionen ; Studentenschaft : Selbstverwaltung und Mitbestimmung

Abstract

The term 'student engagement' has become ubiquitous in mainstream discourses concerning higher education in the UK and beyond. The term is used to denote a desirable set of practices and orientations in students which should be worked towards or encouraged in order for teaching in higher education to be deemed successful — as such, it has enormous influence in the higher education (HE) as part of a discourse which carries powerful ideological force in the sector. However, as Kahn (Br Educ Res J 40(6):1005–1018, 2013) points out, it is a concept which is weakly theorised in the literature. This paper will interrogate the concept in order to deepen understanding of how the term operates. I will argue first that the notion often relies on typological categories which tend to posit the individual as the primary site of student engagement and secondly that this is primarily identified in interlocution or observable interaction. Drawing on the work of Gert Biesta, I will argue that this position reflects a broader trend towards 'learnification' in higher education, which positions teaching as problematic and inherently repressive. I seek to build on this critique by arguing for a reframing

HRK Hochschulrektorenkonferenz

Die Stimme der Hochschulen

11.5.2024

which recognises the sociomaterial and radically distributed nature of human and non-human agency in day-to-day student engagement. (HRK / Abstract übernommen)