

08.7.2026

Author

WELLER, Katrin

Title

Social media and altmetrics : an overview of current alternative approaches to measuring scholarly impact / Katrin Weller

Publication year

2015

Source/Footnote

In: Incentives and performance : governance of research organizations / I. M. Welpe ... (Ed.). - Cham [u.a.] : Springer, 2015. - S. 261 - 276

Inventory number

38512

Keywords

Multimedia / Internet ; Kommunikationstechnik ; Wissenschaft : allgemein

Abstract

This chapter describes the current state of the art in altmetrics research and practice.

Altmetrics?evaluation methods of scholarly activities that serve as alternatives to citation-based metrics?are a relatively new but quickly growing area of research. For example, researchers are expecting that altmetrics that are based on social media data will reflect a broader public?s perception of science and will provide timely reactions to new scientific findings. This chapter explains how altmetrics have emerged and how they are related to the academic use of social media. It also provides an overview of current altmetric tools and potential data sources for computing alternative metrics, such as blogs, Twitter, social bookmarking services, and Wikipedia. (HRK / Abstract übernommen)

Signature

W 01 INCE