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**Abstract**

While the internationalization of higher education has revolved mainly around economic and status competition, it has also created opportunities for policymakers, university leaders, and other stakeholders to rethink the missions and policies of universities in an increasingly global world. A promising way to take advantage of these opportunities, the chapter suggests, is to critically respond to the negative effects of the internationalization of higher education – most notably the isomorphism promoted by world university rankings – by rearticulating the publicness of universities, both as providers of public goods and as loci of public spheres, at global, national, and local levels.(HRK / Abstract übernommen)

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