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**Abstract**

The Director of Distance Learning in a university in Colorado reflects on the steps that must be taken to assure that that university-level e-learning courses be of the same quality as traditional courses. He suggests that the quality levels will be the same, if proper efforts are made to select suitable faculty members for on-line courses and that they be given proper training and support. Moreover, learning environments must be designed with care, and students must be provided with technical and academic support. Indeed, on-line students need to be offered the same level of services as traditional students. Finally, the technology policies in place must support monitoring and upgrading. (HRK / Abstract übernommen)