HRK Hochschulrektorenkonferenz

Die Stimme der Hochschulen

25.8.2025

Author

STRECKEISEN, Peter

Title

Neoliberalism in European Higher Education Policy: Economic Nexus and Changing Patterns of Power and Inequality / Peter Streckeisen

Publication year

2018

Source/Footnote

In: European Higher Education and the Internal Market: Tensions Between European Policy and National Sovereignty / edited by Cristina Sin, Orlanda Tavares, Sónia Cardoso, Maria J. Rosa. - Cham: Springer International Publishing, 2018. - S. 47 - 72

Inventory number

48906

Keywords

Ausland: Europa: Hochschulwesen allgemein; Hochschule und Wirtschaft

Abstract

In this innovating chapter, Streckeisen introduces a new analytical frame to neoliberalism. Drawing on sources as diverse as Polanyi, Foucault, Bourdieu, and Marxism, he describes three forms of economic nexus in European higher education policy: the power of the economy, the power of economic ideas, and changing patterns of power and inequality. Focusing on four analytical levels (system, institution, profession, and the student body), Streckeisen argues that neoliberalism does not come to universities only from the outside, as a threat by external powers. He shows which actors and institutions within academia are on the winner side, and insists on growing inequalities between higher education institutions as well as inside the student body, torn between conflicting functionalities of mass and elite education. (HRK / Abstract übernommen)

Signature

HRK Hochschulrektorenkonferenz

Die Stimme der Hochschulen

25.8.2025

W 01 EURO