

16.2.2026

Author

POOLE, David

Title

Moving towards professionalism: The strategic management of international education activities at Australian universities and their Faculties of Business

Publication year

2001

Source/Footnote

In: Higher education. - 42 (2001) 4, S. 395 - 435

Inventory number

13907

Keywords

Ausland : Australien : Hochschulwesen allgemein ; Ausland : Australien : Studenten, Studium, Lehre

Abstract

Universities around the world are increasingly focusing on entrepreneurial activities (Slaughter and Lesley 1997; Clark 1998). In Australia, the growth of international entrepreneurial activities has resulted in the creation of a significant export-oriented sector. These activities include the recruitment of international students to Australian campuses, the development of Australian university campuses in offshore locations, and the delivery of Australian degree programs at both onshore and offshore locations in partnership with universities, professional associations and private corporations. In 2000, Australian universities received A

Signature

770 million from international student fees (Maslen 2000a, p. 10). Australian universities currently receive on average around eight percent of revenues from these sources, with some depending on international entrepreneurialism for as much as one-third o