

10.9.2025

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Title

Managing the oversight of international branch campuses in higher education / by Kevin Kinser and Jason E. Lane

Publication year

2012

Source/Footnote

In: Higher education management and policy. - 24 (2012) 3, S. 161 - 176

Inventory number

36016

Keywords

Austausch von Wissenschaftlern und Studenten ; Auslandsbeziehungen

Abstract

Over the past two decades, many colleges and universities established physical presences in foreign countries. The development of such foreign educational outposts has meant that institutions have had to learn how to manage across geopolitical borders. This study used interviews with senior officials at institutions operating one or more international branch campuses to identify the three primary areas of oversight of concern to multinational universities: faculty, curriculum and finances. In each of these areas, the authors identify differing managerial strategies used by institutions and explore how these strategies relate to whether the branch is viewed as an integrated or separated component of the institution's governance structure. (HRK / Abstract übernommen)