

19.12.2025

Author

LEIMER, Christina

Title

Making the most of the institution's capacity for evidence-based decisions and planning

Publication year

2013

Source/Footnote

In: Leadership and governance in higher education : for decision-makers and administrators - Berlin : Raabe.- 3 (2013) 1, S. 57 - 70

Inventory number

34278

Keywords

Ausland : USA : Hochschulwesen allgemein ; Hochschule : Wettbewerb

Abstract

In today's high pressure higher education climate, the capacity to use data and research for planning and decision making is critical. Yet all too often institutions waste their analytical resources. This article offers suggestions for how to maximize investment in Institutional Research so that it becomes a strategic resource in helping executives carry out their priorities and achieve institutional goals.

(HRK / Abstract übernommen)