

28.2.2026

Author

MCNAY, Ian

Title

Leading strategic change in higher education : closing the implementation gap

Publication year

2012

Source/Footnote

In: Leadership and governance in higher education : for decision-makers and administrators - Berlin : Raabe.- 2 (2012) 4, S. 49 - 69

Inventory number

33948

Keywords

Hochschule : Verwaltung allgemein ; Hochschule : Verfassung und Selbstverwaltung ; Hochschule und Staat : allgemein ; Ausland : Europa : Hochschulwesen allgemein

Abstract

This article examines the process of strategic change, with emphasis on two leadership issues: development and delivery. It offers some models to help readers analyse the factors in the change process and how to manage them. It points to relevant literature and draws examples from a number of research projects and consultancies carried out over the past 25 years in the UK and the European mainland, as well as personal professional experiences and input from students, who are all professionals with roles in a range of HE systems and institutions (McNay, 1997a, McNay, 2008, McNay, 2010, Jameson and McNay, 2012). (HRK / Abstract übernommen)