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Abstract

This report, published in November 2009 by the Institute of International Education (IIE) and Freie Universität Berlin, features articles and insights from higher education administrators and practitioners on both sides of the Atlantic who are seeking to equip their students with the international experience, perspective and skills to succeed in today's global economy. Articles are divided into six thematic sections that assess the development of collaborative degree programs from beginning to end. As professional collaboration with colleagues and customers in other countries increases across sectors, colleges and universities around the world are looking to joint and double degree programs as a way to offer their students meaningful international experiences. The diverse language and cultural fluencies they obtain will help prepare them for successful careers, whether in business, government or academia. The book seeks to provide practical recommendations on key challenges, such as communications, sustainability, curriculum design, and student recruitment. This book is part of a policy project funded by the EU-U.S. Atlantis Program of the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE) and the European Commission's Directorate General for Education and Culture. (HRK / Abstract übernommen)

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