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Abstract

Like many other public Mexican universities, the Benemérita Universidad Autónoma de Puebla (BUAP) has tried to contribute to the national development of Mexico by offering new undergraduate majors presumed to be better attuned to the needs of the labor market, while capping enrollments in traditional majors presumed to be redundant. Using data from one of the most extensive alumni studies in Mexico, we found that BUAP alumni who graduated in traditional majors do not show high unemployment or low satisfaction. On the contrary, the lowest levels of job satisfaction and the highest rates of unemployment are found among the graduates of non-traditional majors. (HRK / Abstract übernommen) Cabrera, Alberto F., E-Mail: cabrera@umd.edu