

06.7.2025

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Title

Internationalization Strategies and Policies in Second-Tier Higher Education Institutions/ Hans de Wit, Miri Yemini and Randall Martin

Publication year

2015

Source/Footnote

In: The European Higher education area : between critical reflections and future policies / Adrian Curaj ; Liviu Matei ; Remus Pricopie ; Jamil Salmi ; Peter Scott (Editors). - Cham [u.a.] : Springer International Publishing, 2015. - S. 127 - 143, Volltext:

https://link.springer.com/content/pdf/10.1007%2F978-3-319-20877-0_9.pdf

Inventory number

46812

Keywords

Internationalität ; Ausland : Niederlande : einzelne Hochschulen ; Ausland : Niederlande : Studium, Studenten, Lehre

Abstract

This study addresses the major objectives and challenges in the internationalization processes of second-tier higher education institutions. We use the examples of universities of applied sciences in the Netherlands, academic colleges in Israel, and community colleges in Canada to offer a global perspective regarding the internationalization efforts in these types of institutions. Through comprehensive comparative analysis of secondary sources, we identify the trends taking place within these types of higher education institutions in these countries. We find that second-tier institutions tend not to have solidified for themselves tailored internationalization approaches and strategies that are uniquely fitting to their own missions, aims and student populations. This oversight creates a

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situation whereby such institutions, despite their culturally diverse student populations and the promise they hold to create a unique niche within internationalization discourse, fail to utilize the potential inherent in targeted internationalization strategies. (HRK / Abstract übernommen)

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