

29.3.2026

Author

YONEZAWA, Yukako

Title

Internationalization Management in Japanese Universities: The Effects of Institutional Structures and Cultures / Yukako Yonezawa

Publication year

2017

Source/Footnote

In: Journal of studies in international education : a publication of the Association for Studies in International Education (ASIE). - 21 (2017) 4, S. 375 - 390

Inventory number

46274

Keywords

Ausland : Japan : Hochschulwesen allgemein ; Ausland : Japan : Auslandsbeziehungen ; Internationalität

Abstract

This study examines approaches to the internationalization of Japanese universities by focusing on the effects of institutional structures and cultures. Using a qualitative case study method, the research examines the following question: "How do institutional structures and cultures affect the internationalization of education in Japanese universities?" While its philosophical importance has acquired wider recognition, institutional trials for internationalization vary extremely. By considering different factors, the study's findings shed light on the internationalization strategies, approaches, and management techniques suited to different university types in Japan. Three arguments are advanced. First, four possible patterns of approaches to institutional internationalization are explored based on structural approaches and patterns of cultural behaviors. Second, senior leadership, the roles of international offices, and internal communication are examined as important factors in the practice of

29.3.2026

institutional internationalization. Third, a more intensive effort to interrelate structural and cultural aspects is required for the further advancement of institutional internationalization. (HRK / Abstract übernommen)