

26.3.2026

Author

RIPMEESTER, Nannette

Title

International businesses : consumers of global talent?

Publication year

2014

Source/Footnote

In: Internationalisation of higher education : an EAIE handbook. - 2 (2014) 1, S. 21 - 34

Inventory number

36176

Keywords

Globalisierung ; Austausch von Wissenschaftlern und Studenten

Abstract

Is the corporate world a true consumer of global talent? The impact of globalization on business is obvious and therefore the need for more cultural savvy staff is apparent. Does the Higher Education sector need to follow the business world's lead or are HE institutions in the driver's seat at all times when it comes to priming graduates who are able to work across continents? This article will look more in-depth on the skills gained by a study abroad experience and how to turn the experience into an advantageous skillset for the global workplace. However, the main focus is on corporate employers across the globe and how they see the link between Higher Education and the global world of work.

(HRK / Abstract übernommen)