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Author

BRANDENBURG, Uwe

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Indicators for Mapping Internationalisation : how to Measure Internationality and Internationalisation of Higher Education Institutions? / Uwe Brandenburg

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Abstract

Internationality and internationalisation have become the buzzwords in higher education over the last decade. Yet it is still unclear what the difference between the two expressions are, and how one can measure internationality as a status quo or internationalisation as a process and especially the impact of internationalisation. This update of an article first published in the handbook in 2008 provides a definition of both terms and develops a framework within which both phenomena can be analysed and quantified. The article also provides some ideas about possible indicators to use, reflects the results of some major impact studies of the last years, and gives an outlook to the most important but so far entirely neglected area: the impact of internationalisation on society.(HRK / Abstract übernommen)