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**Abstract**

Demand is growing worldwide for access to high quality, diverse, and up-to-date higher education. In Germany, the universities of Rhineland Palatinate have developed an initiative to create a model of exchange to potentiate students' competencies according to Bologna reform and to use university resources in an optimal way. In addition to the b-learning methodologies of this experience, this article suggests to add new elements related to the biography of learners and their emotional management skills rather than to the learning methodology, in order to develop a new model of learning for lifelong learning, the "i-learn." The article moves from the narrative of the previous experiences through an analysis of the context, trends and gaps, to the proposed approach with its strategy and impacts. It is not yet a complete model; it is a sharing of an ongoing experience, which seeks to develop a new approach. (HRK / Abstract übernommen)