

14.12.2025

Author

HEALEY, Nigel M. (BORDOGNA, Claudia)

Title

From transnational to multinational education : emerging trends in international higher education /

Nigel Martin Healey ; Claudia Bordogna

Publication year

2014

Source/Footnote

In: Internationalisation of higher education : an EAIE handbook. - 2 (2014) 3, S. 33 - 55

Inventory number

37286

Keywords

Studentenschaft : Studienverhalten ; Austausch von Wissenschaftlern und Studenten

Abstract

Transnational, or cross-border, education is attracting increasing interest, as universities extend their reach across borders to open up huge new markets. Based on analysis of case studies of transnational partnerships, this paper argues that the current definition of transnational education, namely that the degree-awarding university is in a different country from the students being educated, fails to do justice to the multidimensional nature of contemporary transnational partnerships. It argues that the location of the degree-awarding body is, increasingly, of peripheral interest. Of much greater interest is the multinational nature of transnational providers? stakeholders ? the owners, managers, staff, students and regulatory and accrediting bodies. It concludes that it is time to retitling the leading edge in the internationalisation of higher education as ?multinational education?. (HRK / Abstract übernommen)