

19.2.2026

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Title

From international to multinational universities / Maurits van Rooijen

Publication year

2016

Source/Footnote

In: Internationalisation of higher education : a handbook. - 4 (2016) 3, S. 97 - 117

Inventory number

44696

Keywords

Internationalität ; Globalisierung

Abstract

This article describes how institutions have gone and can go beyond the more conventional internationalisation. It introduces the concept of multinationalism based on transnational provision - including franchises, validations, twinning, branch campuses, joint ventures and online/blended programmes of higher education. Finally it indicates the stage beyond multinationalism: creating a truly global university. (HRK / Abstract übernommen)