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**Author**

VANHANEN, Riikka

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**Abstract**

The Finnish Network for International Programmes (FINNIPS) is a cooperation body, which, in 2015, has brought together 21 Universities of Applied Sciences (UAS) and over 50 of their English-taught degree programmes. This article describes the purpose and functions of the FINNIPS network and discusses the various dimensions and benefits of the cooperation that the network generates for the higher education institutions involved. It discloses the practices agreed upon and implemented within the international degree programmes' admission and selection process, as well as in student recruitment and marketing. Moreover, the article will shed light on the joint efforts aimed at the development of international degree programmes and learning environments in a broader sense.  
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