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**Abstract**

Neoliberalism has long found its way into higher education and made life hard for academics in a number of different ways. The literature that maps out resistance to this development focuses on the gendered aspects of labour-economic issues. However, this study argues that the zeitgeist of neoliberalism has gendered consequences far beyond market-based categories. Thirty-two in-depth interviews with current and former academics at the University of Iceland are analysed. They demonstrate that the conceptualization of gendered sites of resistance is in need of expansion. Academics still resist traditional neoliberal derivatives by (1) exiting the institution (2) complaining through official channels (3) refusing to take part in certain activities or (4) by directly confronting their superiors. However, these resistance strategies harbour new gendered sites of resistance related to tokenism, bullying and gendered harassment. (HRK / Abstract übernommen)