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Abstract

Entrepreneurship is relatively new as a subject of formal study in universities. Its teaching can be traced back to 1947. Since then, the subject has caught on, and in the 1980s and 1990s, there was a veritable explosion in such offerings at universities in the United States. The subject came to Europe rather late, but here, too, courses and programmes are becoming increasingly numerous, particularly in the United Kingdom but also, now, in Belgium and in Germany. University programmes in Entrepreneurship can be "focused" or "university wide". University-wide programmes can be "magnet programmes" or "radiant programmes". The author presents and describes these different kinds of programmes and cites examples of their implementation in different universities in Germany and abroad. Such education, she feels, will gain great importance in the Twenty-First Century; however, courses will require innovative funding methods and, particularly, a great deal of private funding.

(HRK / Abstract übernommen)