

27.5.2026

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Title

Comprehensive internationalization : institutional pathways to success / John Hudzik

Publisher

London [u.a.] : Routledge, 2015

Collation

XVII, 279 S. : graph. Darst.

Publication year

2015

Series

(Internationalization in Higher Education)

ISBN

978-1-138-778542

Inventory number

79233

Keywords

Internationalität ; Hochschule und Staat : allgemein ; Lehre ; Ausland : Australien : einzelne Hochschulen ; Ausland : Brasilien : einzelne Hochschulen ; Ausland : China : einzelne Hochschulen ; Ausland : Finnland : einzelne Hochschulen ; Ausland : Großbritannien : einzelne Hochschulen ; Ausland : Schweden : einzelne Hochschulen ; Ausland : Südafrika : einzelne Hochschulen ; Ausland : USA : einzelne Hochschulen

Abstract

This book is a timely insight into the internationalization of higher education institutions. The internationalization of higher education is a global phenomenon, but with substantial variation in how it is made operational in individual institutions. Comprehensive Internationalization focuses on

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desirable practices in institutions and their actual approaches to implement a more integrated, strategic, or comprehensive global engagement across their core missions: teaching, research, and service. Part I of the book investigates a wide range of issues governing the internationalization of institutions: Outlining the origins, meaning and evolution toward more strategic and comprehensive forms of internationalization; building an understanding of the meanings of comprehensive internationalization, as well as common aspirations, when linked to different types of institutions; understanding the rationales and motivations for internationalization and intended results; creating an institutional vision and culture to support comprehensive internationalization; and implementing key strategies for successful internationalization in terms of practical actions and programs and results, including identifying and ameliorating barriers, engaging organizational change, assessing outcomes, and obtaining resources. Part II of the book offers case stories from institutions across the globe which describe varying pathways toward more comprehensive internationalization. Institutions were chosen to reflect the diversity of higher education and approaches to internationalization. An analysis of the cases uncovers similarities and differences, as well as common lessons to be learned. With contributions from mainland Europe, Australia, the USA, the UK, Latin America, Singapore and South Africa, the global application of the book is unparalleled. Comprehensive Internationalization will be of vital interest to a wide variety of higher education institutional leaders and managers as they address the problems and solutions for institutional internationalization available to them in a rapidly changing educational world and a 21st Century global environment. (HRK / Abstract übernommen)

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