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Classifying higher education institutions in Korea: a performance-based approach

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### **Abstract**

The purpose of this study was to classify higher education institutions according to institutional performance rather than predetermined benchmarks. Institutional performance was defined as research performance and classified using Hierarchical Cluster Analysis, a statistical method that classifies objects according to specified classification factors. In the analysis, 47 Korean universities with doctoral programs were classified as research universities (seven universities), research active universities (14 universities), and doctoral universities (26 universities). In the detailed discussions, profiles of each group were analyzed and discussed; and, disciplinary classifications were conducted in engineering, natural science, and social science and humanities. In addition, to validate the classifications, the research performances of these categories were compared with those of U.S. peers. In the comparisons, the research performance of Korean universities was similar to that of U.S. peers. From the analysis, the classification results emerging from the performance-based approach were shown to be equivalent to that of conventional classifications using predetermined benchmarks. (HRK / Abstract übernommen) Shin, Jung Cheol, E-Mail: jcs6205@snu.ac.kr