

15.7.2025

Author

KOHLER, Jürgen

Title

Capacity for change : strategic plan and action plan / Jürgen Kohler

Publication year

2014

Source/Footnote

In: Leadership and governance in higher education : for decision-makers and administrators - Berlin : Raabe.- 4 (2014) 3, S. 53 - 76

Inventory number

36966

Keywords

Hochschulreform : allgemein ; Hochschule und Staat : allgemein

Abstract

Based on experience, this hands-on article analyzes the generic features that managerial tools for change require and entail. The article outlines the concepts summarized under the theo-retical terms 'strategic planning' and 'action planning', and indicates some practical clues for actually developing and implementing these concepts, while at the same time cautioning against undue overestimation, pitfalls, and overkill in strategic planning, and against underestimating the relevance of fuzzy logic and the validity of 'opportunistic' approaches.(HRK / Abstract übernommen)