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Author

JONES, Glen A.

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Can provincial universities be global institutions? : rethinking the institution as the unit of analysis in the study of globalization and higher education

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Abstract

The author argues that greater attention should be paid to different levels of authority in the study of globalization and higher education, especially the understructure or disciplinary units. Using Marginson and Rhoades' concept of 'Glonacal,' he argues that universities operate on local, national, and global dimensions, but also that the orientation towards these dimensions may be quite different depending on the level of authority within the higher education system. He proposes a global higher education matrix that focuses on the orientation of different levels of authority to each of the glonacal dimensions. This matrix might provide a useful framework for studying the complex, multi-layered interactions and inter-relationships associated with globalization and internationalization. (HRK / Abstract übernommen)