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Buzzing communities : how to build bigger, better and more active online communities / Richard Millington

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Abstract

Buzzing Communities cuts through the fluff to offer a clear process for creating thriving online communities. This book combines a century of proven science, dozens of real-life examples, practical tips, and trusted community-building methods. This step-by-step guide includes a lifecycle for tracking your progress and a framework for managing your organization's community efforts. (HRK / Abstract übernommen)

Signature

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