

19.6.2026

**Author**

NURMANDI, Achmad

**Title**

Bottom up internationalization strategy : case study on internationalization at Universitas Muhammadiyah Yogyakarta (UMY) / Achmad Nurmandi

**Publication year**

2013

**Source/Footnote**

In: Managing change at universities : a selection of case studies from Africa and Southeast Asia / ed. by Peter Mayer and Marc Wilde. - Bielefeld : Bertelsmann, 2013. - S. 87 - 105

**Inventory number**

37010

**Keywords**

Ausland : Indonesien : einzelne Hochschulen ; Ausland : Indonesien : Studenten, Studium, Lehre ; Internationalität

**Signature**

W 01 MANA