

12.2.2026**Author**

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Title

And now for something completely different? : re-examining hybrid steering approaches in higher education / Jens Jungblut and Martina Vukasovic

Publication year

2013

Source/Footnote

In: Higher education policy. - 26 (2013) 4, S. 447 - 461

Inventory number

44437

Keywords

Hochschule : Verwaltung allgemein

Abstract

Using the seminal contribution by Gornitzka and Maassen on hybrid steering approaches in higher education as a foundation, this paper offers three main contributions. First of all, an analysis is provided of how the concept of hybrid steering approaches has been used since 2000 in the higher education literature. Second, the paper delivers a theoretical underpinning for the existence of hybrid steering in higher education stemming from institutional theory and policy analysis. Third, the paper deepens and broadens the concept of hybrid steering emphasizing the permanence of hybrids, their potential homogeneity and convergence over time. Furthermore, their relation to multi-level governance arrangements as well as interaction between global scripts and national filters is addressed. In the conclusion, several avenues for future research are offered. (HRK / Abstract übernommen)