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Abstract

This paper investigates the perception amongst insiders of the degree of innovativeness of organisational culture in Ireland's higher education institutions. While the role of higher education institutions has expanded to include being a driver of innovation, we suggest that any such body is perhaps best suited to achieve this if it itself is innovative. We review the literature on corporate innovation, discuss a recent metric of innovativeness in culture and present the results of a large-scale survey on said culture within the higher education sector in Ireland. There is a divide between the university and institutes of technology sector, with organisational culture in universities being perceived to be much more innovative than that in institutes, despite these latter being designed to be closer to industry. We also find that STEM faculty members see culture as less innovative than others. These findings raise questions around the implicit and explicit thrusts of Irish higher education policy.

(HRK / Abstract übernommen)