

16.9.2025

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**Title**

A perspective on student learning outcome assessment at Qatar University / Shaikha Jabor Al-Thani

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**Publication year**

2014

**Source/Footnote**

In: Quality in higher education. - 20 (2014) 3, S. 255 - 271

**Inventory number**

37433

**Keywords**

Ausland : Katar : einzelne Hochschulen ; Ausland : Katar : Studenten, Studium, Lehre

**Abstract**

This paper provides a unique perspective on the student learning outcome assessment process as adopted and implemented at Qatar University from 2006 to 2012. The progress of the student learning outcome assessment and continuous improvement efforts at the university and the initiatives taken to establish a culture of assessment and evidence-based continuous improvement within the university community are addressed. In addition, discussion is provided regarding the obstacles faced, possible ways to overcome these challenges and lessons learned from this experience. Finally, a list of factors that led to the successful implementation of the Student Learning Outcome Assessment System at Qatar University is provided that may serve to inform others engaged in institutionalising an outcomes-based assessment process. (HRK / Abstract übernommen)