

Press Release

6 October 2015

**Prize for Higher Education Communication 2015: Our university – our town
Projects from Dortmund, Frankfurt am Main and Saarbrücken nominated**

Universities are of great importance to the communities in which they are located and invigorate the economy and the culture of towns and regions. How actively do they make the town and its citizens aware of their presence? How do universities use effective communication to encourage networking with the town or region?

These are the questions addressed by the €25,000 Prize for Higher Education Communication 2015 under the title "Our University – Our Town".

From a total of 42 entries, the panel of judges has now nominated the three it considers the best:

- Dortmund Technical University and University of Applied Sciences
- Johann Wolfgang Goethe University, Frankfurt am Main
- University of Applied Sciences Saarbrücken

The Hildesheim/Holzminden/Göttingen University for Applied Sciences and Arts has been singled out for special praise, although it has not been put forward as a candidate for the prize.

The announcement of the winner of the prize and the formal presentation will take place in Kiel on 9 November, the day before the HRK General Meeting.

The Prize for Higher Education Communication is awarded by the German Rectors' Conference (HRK) and the 'ZEIT' publishing company with the Robert Bosch Foundation and is endowed by the

Robert Bosch **Stiftung**