

# The DAAD & The DIES Joint Higher Education Management Programme

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# Why Higher Education Management?

- **Expansion:** Increased number of students challenge universities and the quality of HE provision
- **Funding:** Scarce resources force universities to be more efficient and to acquire funds from other sources (industry, donors, students, etc.)
- **Governance:** Decentralising of decision-making from the state to the universities increases both autonomy and accountability
- **Competition:** New modes of funding, internationalisation, and marketisation increase competition of universities on a national and international level



→ These trends effect the **internal governance structure** of universities and require **new management skills**

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# Dialogue on Innovative Higher Education Strategies (DIES): Joint Venture with the German Rectors' Conference (HRK)



## Dialogue



... fosters the exchange on topics of higher education management and quality assurance

## Partnerships



... facilitate cooperation between German universities and their partners in developing countries in order to set up efficient management structures

## Projects



... support developing countries in the establishment of transnational quality assurance systems

## Training Courses



... equip university managers with skills for innovative higher education management

- **Proposal Writing**
- **UNILEAD**
- **Internationalisation**

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Deutscher Akademischer Austausch Dienst  
German Academic Exchange Service

**HRK** German Rectors' Conference  
The Voice of the Universities

# Dialogue on Innovative Higher Education Strategies (DIES): Joint Venture with the German Rectors' Conference (HRK)



## Dialogue



## DIES Conferences

High-ranking discussion fora (ca. 100 persons) in Germany and abroad. Focus on higher education management

## DIES Seminars

Workshop-oriented events (ca. 40 persons) upon regional invitation in countries, where DIES does not yet run quality assurance projects.

## DIES Visits

Germany-visits of delegations on a topic related to higher education management. Visits to German higher education institutions, discussions, best-practice examples

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- DIES Seminars

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## Partnerships



### Topics:

- Strategic Development Planning
- Higher Education Management
- Quality Assurance

### Funding:

- Maximum period of funding is up to four years
- Maximum amount of funding is up to 200.000 EUR

**Closing Date** for applications: June 30, every year

**More information** at: [www.daad.de/dies-partnerships](http://www.daad.de/dies-partnerships)

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DAAD  
HRK  
Dialogue on Innovative Higher Education Strategies

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## Targeted - practice oriented - cross-cultural dialogue

### UNILEAD

- **Target group:** For management staff from central university departments and junior advisors to university top leadership (Latin America, Eastern Africa, Middle East, Southeast Asia)
- **Content:** Blended learning approach: project management, financial management and human resources management
- **Partner:** University of Oldenburg
- **Next call for applications:** Summer 2015

### Management of Internationalisation

- **Target group:** Directors of international offices (Latin America, Africa, Middle East, Southeast Asia)
- **Content:** Structures, necessary competencies and instruments for successful and vital internationalisation strategies
- **Partner:** University of Hannover with partners in Kenya, India and Mexico
- **Next call for applications:** Spring 2016

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## Training Courses



## Targeted - practice oriented - cross-cultural dialogue

### ProGRANT Proposal Writing for Research Grants

#### Course in Jordan in 2015!!

- **Objective:** Enable researchers to develop proposal writing skills according to international standards and to design, write and budget a promising proposal for national or international research funding
- **Target group:** Researchers from developing countries
- **Structure:** Blended Learning approach: two seminar parts and a trainer-guided intermediate e-learning section
- **Costs:** Selected participants will receive a scholarship, which includes, among others, the course fee and the costs for accommodation and meals. Additional per-diems need to be covered by the participants/their home institutions
- **Language:** English
- **Partner:** University of Cologne

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## Training Courses



## Targeted - practice oriented - cross-cultural dialogue

### ProGRANT Proposal Writing for Research Grants – Jordan 2015

- **Dates:** March 8th-12th, E-Learning, September 6th-10th
- **Call for Applications:** open from November 3rd, 2014
- **Deadline for Applications:** January 4th, 2015
- **Countries:** Jordan, Yemen, Palestine, Lebanon
- **# of participants:** 30

**Website:** <http://proposalwriting.globalsouth.uni-koeln.de/>

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### Call for Applications:



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## Dialogue



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- **DIES Conferences**
- **DIES Visits**
- **DIES Seminars**

## Training Courses



... equip university managers with skills for innovative higher education management

- **Proposal Writing**
- **UNILEAD**
- **International Deans' Course**
- **Internationalisation**

## Partnerships



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# Cooperation in Higher Education – The DAAD in Jordan



**DIES-Seminar**

**Nov 18<sup>th</sup> 2014  
Amman**

**Andreas Wutz**  
([director@daad-jordan.org](mailto:director@daad-jordan.org))

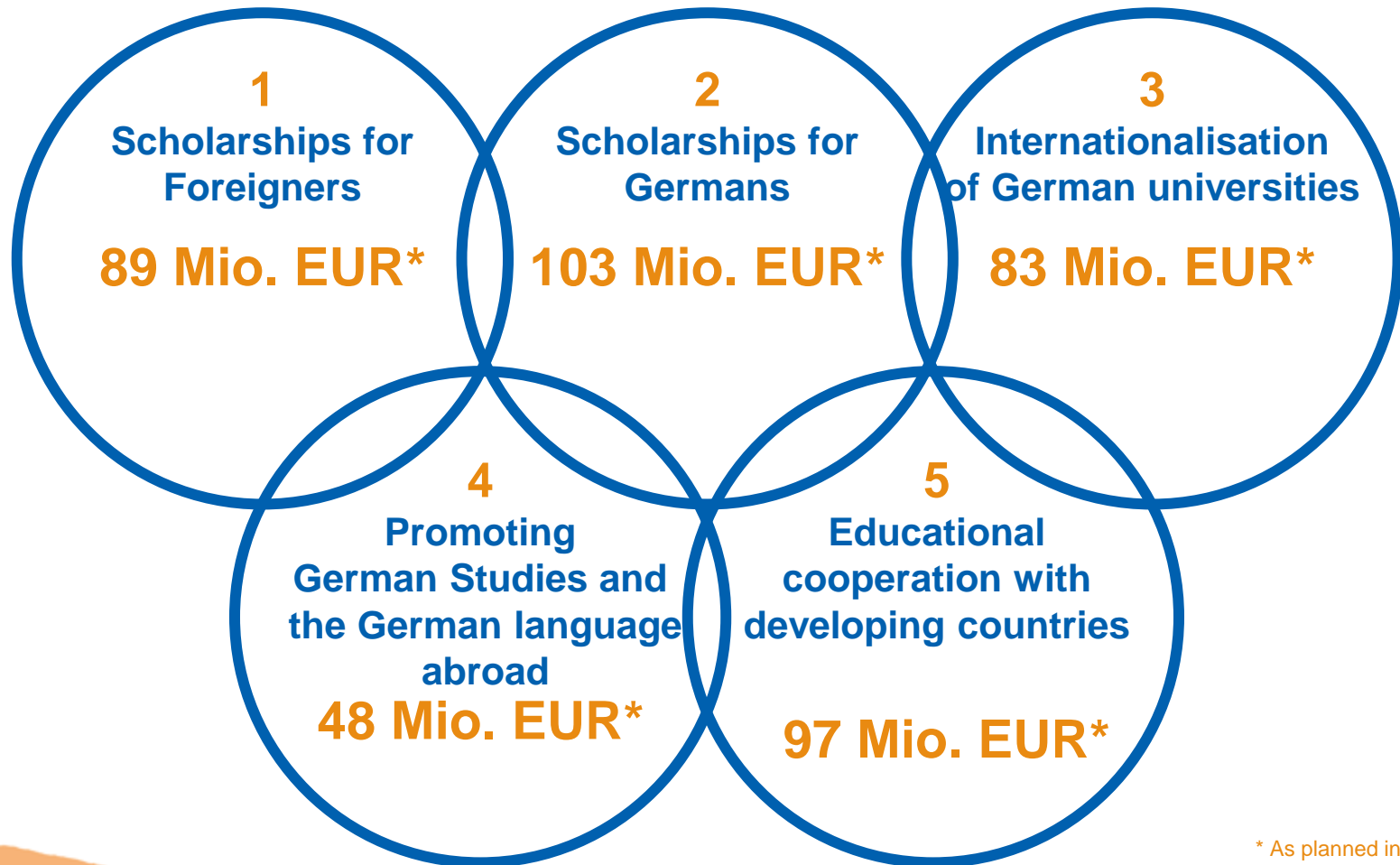
**Director DAAD IC  
Amman**

# The German Academic Exchange Service (DAAD) in the World

- a self-governing organisation of German universities
- Intermediary Org. in the field of foreign cultural policy
- worldwide network of offices
- about 75.000 scholarships annually



# DAAD-Budget 2013

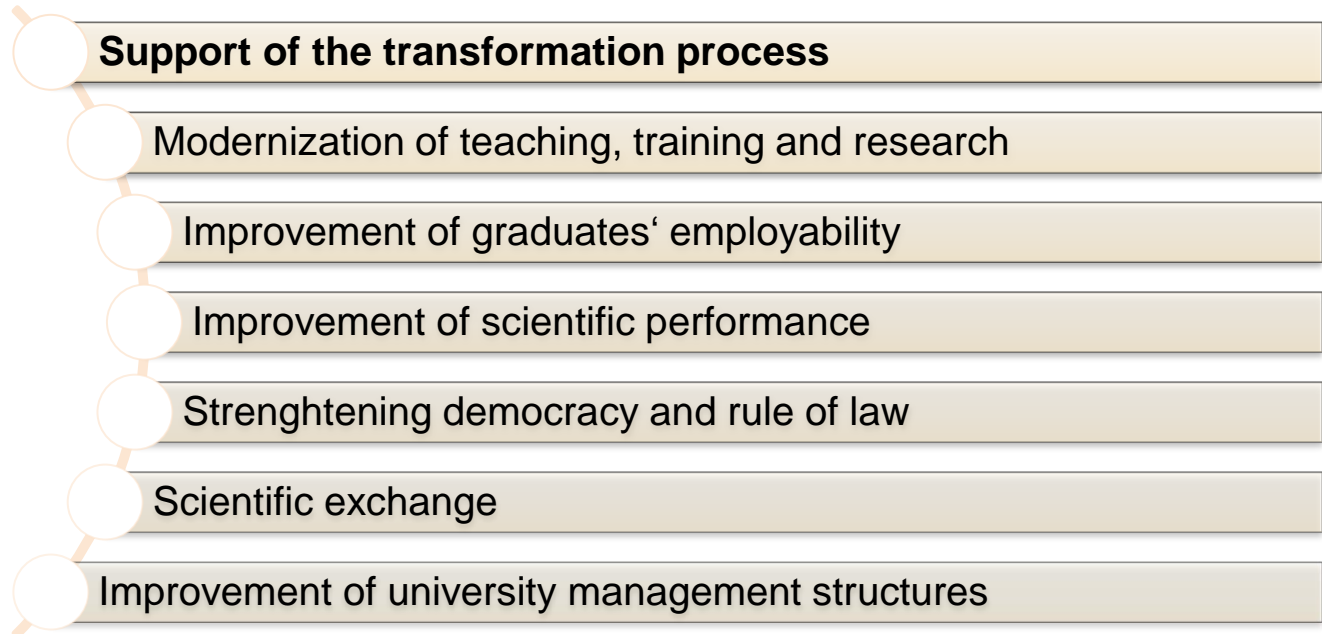


\* As planned in the 2013 budget

# DAAD: German-Arab Transformation Partnership

**Programme: Cooperation with the transformation countries. Started with Egypt and Tunisia, now also open to Jordan**

**Start: January 2012**



# 2012/ 2013: New programme portfolio/ New structures

University cooperation projects between German and Tunisian/ Egyptian universities

University partnerships

Short-term cooperation projects

Joint master programmes

Joint research projects



# Higher Education Projects Abroad: German TNE worldwide



## German TNE:

### → German Jordanian University (GJU), Amman – Jordan

- Public Jordanian University, since 2005
- 7 Schools + Graduate School for Business Administration
- No. of students summer term 2013: ca. 3.000
- Innovation: German model of „University of Applied Sciences“
- German partner: Consortium lead by Magdeburg-Stendal University of Applied Sciences, around 70 HEI involved
- Strong relations to Germany:
- Compulsory German language classes
- Compulsory year in Germany (study term + internship)



# DAAD scholarships for Jordan (selection)

## Bicultural German-Arab Master's Programmes

**2007: „Integrated Water Resources Management – IWRM“**  
University of Applied Sciences Cologne – Univ. of Jordan  
<http://www.iwrm-master.info/>

**2009: „Economic Change in the Arab Region – ECAR“**  
University of Marburg – Damascus University

**2013: „Economics of the Middle East – EMEA“**  
University of Marburg – Lebanese American University  
<http://www.uni-marburg.de/emea>

**2009: „Renewable Energies / Energy Efficiency – REMENA“**  
University of Kassel – Cairo University  
<http://www.uni-kassel.de/remena>

**2011: „International Education Management – INEMA“**  
University of Education Ludwigsburg – Helwan University  
<http://www.inema-master.com>

# DAAD scholarships for Jordan (selection)

## Development-Related Postgraduate Master Courses

- some 39 English Master programmes which are studied at a German university
- The portfolio includes mainly programmes in the fields of economic sciences, development cooperation, engineering, regional planning, agricultural and forest sciences, environmental sciences, medicine and public health, social and political sciences etc.
- Work experience needed
- **Deadline: Depends, often July 31st!**

# DAAD scholarships for Jordan (selection)

## Public Policy and Good Governance-Master Programmes (PPGG)

- Eight Master programmes at eight German universities
- Work experience not mandatory
- **Deadline: July 31<sup>st</sup>!**

# DAAD scholarships for Jordan (selection)

The **DAAD** is also offering a full **PhD-scholarship programme** (up to 3.5 years) for all academic disciplines

Deadline: **Sept. 30th!**

Academic researchers can apply for **short term grants** (1-3 months)

Deadline: **Oct. 31st!**

**Thank you very much  
for your attention!**

© Michael Jordan

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