

The German Jordanian University

-A successful cooperation in Higher Education-



DIES Seminar: Stakeholder Involvement in Higher Education 17.-18. November 2014 Britta Kähler, Office for Industrial Links



The GJU – an Introduction

GJU = German Jordanian University

The GJU is the only University of Applied Sciences in the Middle East





The GJU – an Introduction



In 2005 GJU was founded through an **agreement between the Ministries** of Higher Education and Research in Jordan and Germany

GJU is supported by the German Ministry for Education and Research (BMBF) through the German Academic Exchange Service (DAAD)



Main Features of the GJU

The GJU is a **public** Jordanian University

Method of teaching is directed towards applied training and market and industry needs

Close **cooperation** with Jordanian and German industry partners





Main Features of the GJU

Germany wide network of German partner Universities of Applied Sciences

German-Jordanian Faculty

Language of instruction is English; German language is compulsory for all study programs

All students spend 1 year in Germany: 1 study semester + 1 semester practical training (internship)



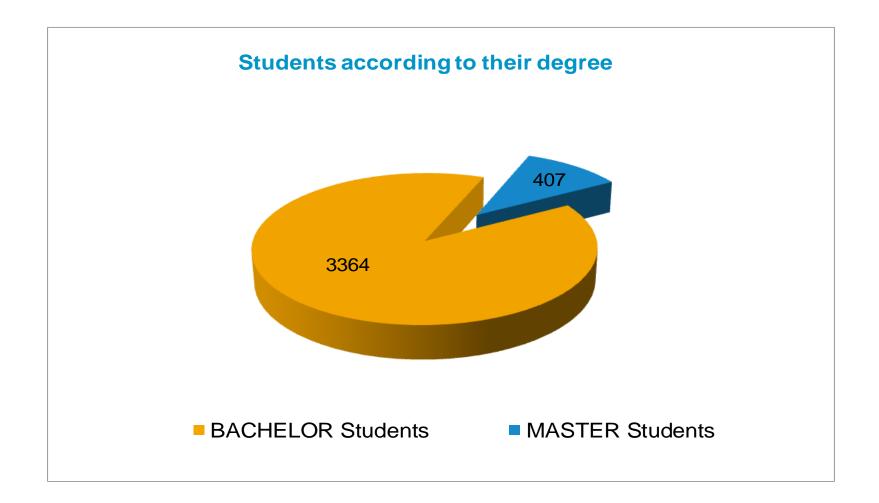


Faculties at GJU

 School of Natural Resources Engineering & Management B.Sc. Water and Environmental Engineering B.Sc. Energy Engineering M.Sc. Environmental and Renewable Energy Engineering 	 5. School of Architecture and Built Environment B.Sc. Architecture B.A. Design and Visual Communication M.Sc. Spatial Planning M.Sc. Architectural Conservation 		
2. School of Applied Medical Sciences B.Sc. Pharmaceutical and Chemical Engineering B.Sc. Biomedical Engineering M.Sc. Vision Rehabilitation	 6. School of Management and Logistics Sciences B.Sc. Management Sciences B.Sc. Logistics Sciences 		
 3. School of Computer Engineering and Information Technology B.Sc. Computer Engineering B.Sc. Communication Engineering B.Sc. Computer Science – Business Informatics Stream M.Sc. Autonomous Systems (MSA) 	B.A. International Accounting 7. School of Languages B.A. Translation M. A. DaF B.A. German and English for Business and Applied Studies		
 4. School of Applied Technical Sciences B.Sc. Industrial and Management Systems Engineering B.Sc. Mechatronics B.Sc. Mechanical & Maintenance Engineering 	8. Talal Abu- Ghazaleh Graduate College of Business Administration		



Facts and Figures 2014/15



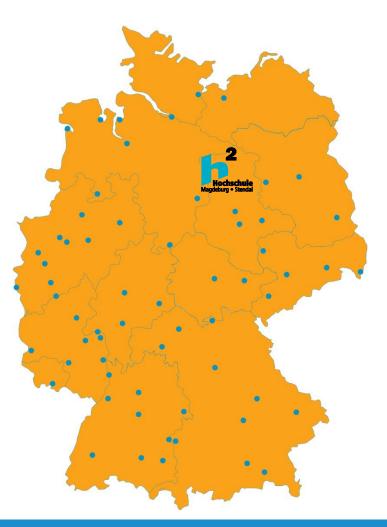


Facts and Figures

University Partners

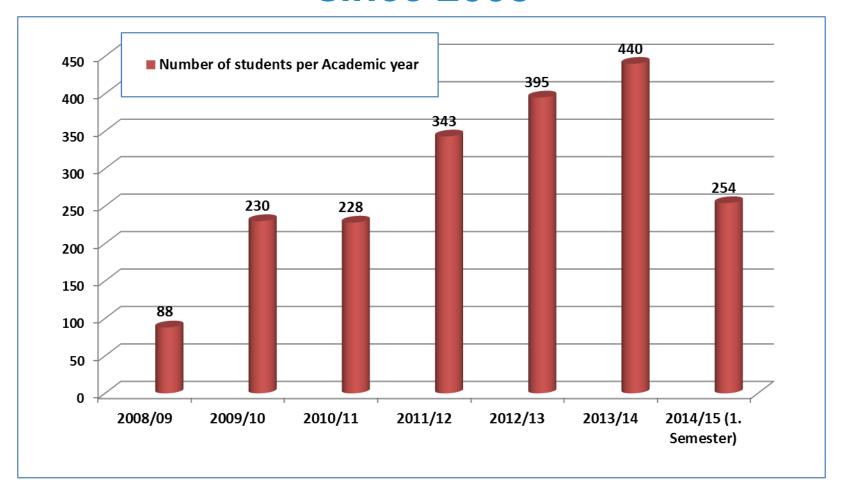
The GJU has a network of **85 partner universities** in Germany

HS Magdeburg Stendal is the leading partner





Outgoing Students 1,978 GJU Students went to Germany since 2008



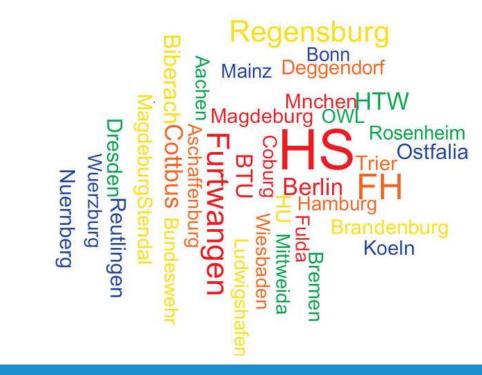


Incoming Students

Total of **200** students from Germany at GJU from 30 different universities

This fall: 24 German students from 16 different universities

plus 23 students for the special course in Arabic Language





Structure of the Office for Industrial Links (OIL)

Career Service	Project Service		
Internships (Jordan & Germany) + Alumni Service	Knowledge Transfer Graduation Projects		
O Entrepreneurship Service	IL Company Service Awareness, jobs, company days and visits		

The Challenge: - to generate enough funds to implement projects







- Part of the Network of Career Guidance Offices (CGOs) established on a national level under the umbrella of the King Abdallah Fund for Development (KAFD)
- Supports students in finding the obligatory 160 hours field training in Jordan
- Provides CV writing and interview training sessions (Jordanian, regional and German market)
- Alumni Service: Monitors the Alumni data base, provides
 job offers for GJU graduates
- Organizes an annual GJU Job Fair





Internships in Germany



- 1674 students successfully conducted an internship in Germany, 50% were evaluated "excellent" and "very good"
- Internship Preparation seminars for students before going to Germany

Field training in Jordan

- All GJU students complete a one month field training in Jordan before leaving to Germany.
- Close cooperation with the faculties through "Training Officers".









Internship companies in Germany

DAIMLER	✓ Daimler AG	66 students
BOSCH	 Robert Bosch GmbH 	63 students
Ontinental 3	 Continental Automotive GmbH 	50 students
EXPRESS	DHL Express Germany GmbH	33 students
SIEMENS	✓ Siemens AG	16 students
	✓ Airbus	13 students
ጆ Fraunhofer	✓ Fraunhofer	12 students
THYMOORGAN Pharmazie GmbH	 Thymoorgan Pharmazie GmbH – HIKMA 	12 students



Internship companies in Germany

		✓	BMW	10 students
DÖMGES architectu	ARCHITECTS AG re and urban planning	✓	DÖMGES ARCHITEKTEN AG	10 students
	ch Group	✓	Bosch Rexroth	9 students
🔊 Jürgen	Engel Architekten	\checkmark	KSP Jürgen Engel Architekten	9 students
Ma	rkenbau [®]	✓	Markenbau (Leipzig)	9 students
Kauffmann Freie Architekten	Theilig & Partner BDA	✓	Kauffmann Theilig & Partner	9 students
WIRTGEN GROUP WII	RTGEN AUGSBURG	~	Wirtgen Augsburg Vertriebs- und Service GmbH	8 students
		~	Andernach & Partner	7 students



Company Service

- Enhance close cooperation with companies on a national, regional and international level
 - Field trips and company visitsBusiness days at GJU



- Company presentations for students and faculty
 Implementation of "Dual Study" programs
 - **Placement of Graduates**









Project Service



• Supports the cooperation between study departments and industry to enable practice-oriented teaching and research









Establishment of industry-related centers at GJU (e.g. Renewable Energy, Railway, Logistics)



Entrepreneurship Service

Program Innovation (PI)

"Entrepreneurship and innovation are cornerstones of national economic development."

Create an entrepreneurial eco-system at GJU
 Encourage graduates to establish their own business
 Participate in Competitions
 Transfer Research into Business
 GJU Alumni Entrepreneurship Award



"Entrepreneurs create jobs."





Thank you for your attention











الجامعة الألمانية الأردنية German Jordanian University

German Jordanian University

P.O. Box 35247 Amman 11180 Jordan

Email: info@gju.edu.jo

Tel. +962-6-429-4444 Fax. +962-6-430-0215

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