The German Jordanian University

—A successful cooperation in Higher Education—

DIES Seminar: Stakeholder Involvement in Higher Education
17.-18. November 2014
Britta Kähler, Office for Industrial Links
The GJU – an Introduction

GJU = German Jordanian University

The GJU is the only University of Applied Sciences in the Middle East
The GJU – an Introduction

In 2005 GJU was founded through an agreement between the Ministries of Higher Education and Research in Jordan and Germany.

GJU is supported by the German Ministry for Education and Research (BMBF) through the German Academic Exchange Service (DAAD).
Main Features of the GJU

The GJU is a **public** Jordanian University

**Method of teaching** is directed towards applied training and **market and industry needs**

Close **cooperation** with Jordanian and German industry partners
Main Features of the GJU

Germany **wide network** of German partner Universities of Applied Sciences

German-Jordanian Faculty

Language of instruction is English; **German language** is compulsory for all study programs

All students spend 1 year in Germany: 1 study semester + 1 semester practical training (internship)
<table>
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<th>Faculties at GJU</th>
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| 1. **School of Natural Resources Engineering & Management**  
  B.Sc. Water and Environmental Engineering  
  B.Sc. Energy Engineering  
  M.Sc. Environmental and Renewable Energy Engineering |
| 2. **School of Applied Medical Sciences**  
  B.Sc. Pharmaceutical and Chemical Engineering  
  B.Sc. Biomedical Engineering  
  M.Sc. Vision Rehabilitation |
| 3. **School of Computer Engineering and Information Technology**  
  B.Sc. Computer Engineering  
  B.Sc. Communication Engineering  
  B.Sc. Computer Science – Business Informatics Stream  
  M.Sc. Autonomous Systems (MSA) |
| 4. **School of Applied Technical Sciences**  
  B.Sc. Industrial and Management Systems Engineering  
  B.Sc. Mechatronics  
  B.Sc. Mechanical & Maintenance Engineering |
| 5. **School of Architecture and Built Environment**  
  B.Sc. Architecture  
  B.A. Design and Visual Communication  
  M.Sc. Spatial Planning  
  M.Sc. Architectural Conservation |
| 6. **School of Management and Logistics Sciences**  
  B.Sc. Management Sciences  
  B.Sc. Logistics Sciences  
  B.A. International Accounting |
| 7. **School of Languages**  
  B.A. Translation  
  M.A. DaF  
  B.A. German and English for Business and Applied Studies |
| 8. **Talal Abu-Ghazaleh Graduate College of Business Administration** |
Facts and Figures 2014/15

Students according to their degree

- BACHELOR Students: 3364
- MASTER Students: 407
Facts and Figures

University Partners

The GJU has a network of **85 partner universities** in Germany.

**HS Magdeburg Stendal** is the leading partner.
Outgoing Students

1,978 GJU Students went to Germany since 2008

Number of students per Academic year

- 2008/09: 88
- 2009/10: 230
- 2010/11: 228
- 2011/12: 343
- 2012/13: 395
- 2013/14: 440
- 2014/15 (1. Semester): 254
Incoming Students

Total of 200 students from Germany at GJU from 30 different universities

This fall: 24 German students from 16 different universities plus 23 students for the special course in Arabic Language
The Challenge: - to generate enough funds to implement projects
Career Service

• Part of the Network of Career Guidance Offices (CGOs) established on a national level under the umbrella of the King Abdallah Fund for Development (KAFD)
• Supports students in finding the obligatory 160 hours field training in Jordan
• Provides CV writing and interview training sessions (Jordanian, regional and German market)
• Alumni Service: Monitors the Alumni data base, provides job offers for GJU graduates
• Organizes an annual GJU Job Fair
Internships in Germany

• 1674 students successfully conducted an internship in Germany, 50% were evaluated “excellent” and "very good"

• Internship Preparation seminars for students before going to Germany

Field training in Jordan

• All GJU students complete a one month field training in Jordan before leaving to Germany.

• Close cooperation with the faculties through “Training Officers”.
Internship companies in Germany

- **DAIMLER**
  - Daimler AG
  - 66 students

- **BOSCH**
  - Robert Bosch GmbH
  - 63 students

- **Continental Automotive GmbH**
  - 50 students

- **DHL Express Germany GmbH**
  - 33 students

- **SIEMENS**
  - Siemens AG
  - 16 students

- **AIRBUS**
  - Airbus
  - 13 students

- **Fraunhofer**
  - Fraunhofer
  - 12 students

- **Thymoorgan Pharmazie GmbH – HIKMA**
  - 12 students
Internship companies in Germany

- BMW: 10 students
- DÖMGES ARCHITEKTEN AG: 10 students
- Bosch Rexroth: 9 students
- KSP Jürgen Engel Architekten: 9 students
- Markenbau (Leipzig): 9 students
- Kauffmann Theilig & Partner: 9 students
- Wirtgen Augsburg Vertriebs- und Service GmbH: 8 students
- Andernach & Partner: 7 students
Company Service

- Enhance close cooperation with companies on a national, regional and international level

Field trips and company visits
Business days at GJU
Company presentations for students and faculty
Implementation of “Dual Study” programs
Placement of Graduates
Project Service

- Supports the cooperation between study departments and industry to enable practice-oriented teaching and research

Graduation projects

Knowledge Transfer

Establishment of industry-related centers at GJU (e.g. Renewable Energy, Railway, Logistics)
Entrepreneurship Service
Program Innovation (PI)

“Entrepreneurship and innovation are cornerstones of national economic development.”

Create an entrepreneurial eco-system at GJU
Encourage graduates to establish their own business
Participate in Competitions
Transfer Research into Business
GJU Alumni Entrepreneurship Award

“Entrepreneurs create jobs.”
Thank you for your attention
German Jordanian University

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