

**WASEDA UNIVERSITY**

# **Strategic Cooperation among European and Asian Universities**

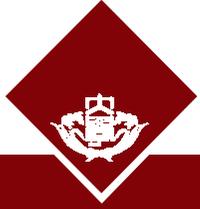
**Katsuichi UCHIDA**

**Vice President for International Affairs**

**Waseda University**

**29 October 2008**

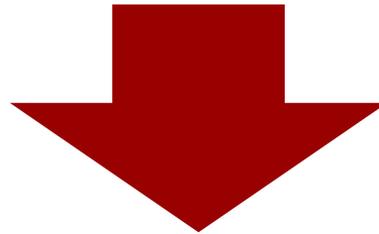




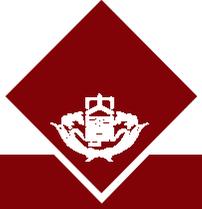
**WASEDA UNIVERSITY**

## **Globalization of Universities**

- ◆ Globalizing higher education market
- ◆ Highly competitive research environment



**Cooperation and collaboration among universities in a nation and across borders are essential to survive**



**WASEDA UNIVERSITY**

## **Globalization of Universities**

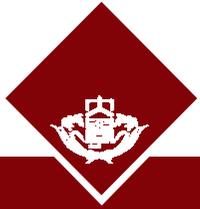
- ◆ Flow of student and faculty from countries with less favorable academic levels and living standards to better places
- ◆ A truly fluid bilateral and multi-lateral mobility of students and faculty
- ◆ Cooperation among equal partners becomes imperative



**WASEDA UNIVERSITY**

## **Different Types of Universities**

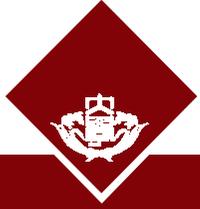
- ◆ Different in purpose, size, academic quality, and relationships to their local community, nation and the world
- ◆ Financed by a nation / state or private foundation
- ◆ Research-oriented or primarily concerned with teaching
- ◆ Different forms of partnership required by undergraduates, graduate students and professional graduate students
- ◆ Field of study; humanities, social sciences or natural / physical sciences



**WASEDA UNIVERSITY**

## **Alliances of Universities**

- ◆ Each university must define its identity
- ◆ Alliance of universities will be formed based on similarity and equal status (“Star Alliance”)
- ◆ Equal partnership within an alliance will be the guiding principle
- ◆ Severe competition will start among various alliances
- ◆ Alliance to which a university belongs will determine its destiny



**WASEDA UNIVERSITY**

## **Strategic Cooperation among Universities in Europe and Asia**

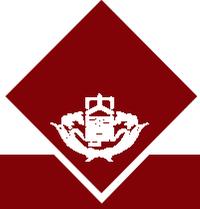
- ◆ Major universities were established by nations

### **Asia**

National universities function as a lever for modernization and industrialization by nurturing elites

### **Europe**

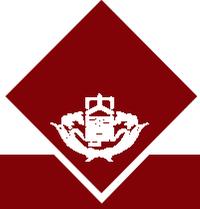
Public universities nurture responsible citizens and offer a large number of seats for applicants



**WASEDA UNIVERSITY**

## **Strategic Cooperation among Universities in Europe and Asia**

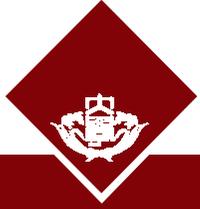
- ◆ Educating its own citizens through a native language is fundamental to the independence of a country and its culture
- ◆ Some countries cannot use their native tongue as the language of instruction in their universities and continue to depend on a foreign country and its language for their higher education
- ◆ Price can be a lack of people's independence of mind.



**WASEDA UNIVERSITY**

## **Barriers to Enhance Educational and Research Cooperation between Asia and Europe**

- ◆ Language can be a stumbling block
- ◆ Foreign language should be learned or a common academic language must be shared

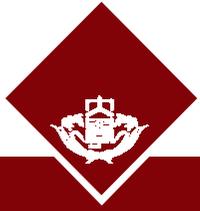


**WASEDA UNIVERSITY**

## Current Developments within Waseda University

- ◆ Founded in 1882
- ◆ Academic Organizations:
  - 13 Undergraduate Schools
  - 17 Graduate Schools
  - 6 Professional Graduate Schools
  - 2 High Schools
  - 3 Affiliate High Schools
  - 2 Schools of Arts and Architecture





**WASEDA UNIVERSITY**

## Current Developments within Waseda University

◆ 2<sup>nd</sup> Largest University in Japan

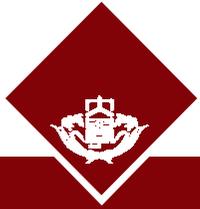
■ Number of Students: 54,400

■ 9 Campuses

■ 2,000 full-time and 3,700 part-time faculties

■ 760 administrators (full-time)





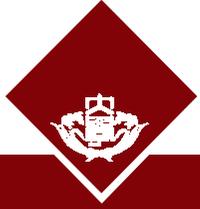
**WASEDA UNIVERSITY**

## Current Developments within Waseda University

### ◆ Extensive Alumni Network

- Over 500,000 alumni all around the world
- Excellent entrepreneurs creating prestigious firms as Sony, Casio, etc.
- CEOs of first-class companies as Fujitsu, Honda, Nintendo, Samsung, etc.

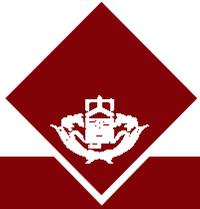




**WASEDA UNIVERSITY**

## **Waseda's Recent Initiatives within Asia**

- ◆ Double Degree Programs
  - ✓ Started in 2005 with Peking University, Fudan University, National University of Singapore and National Taiwan University
  - ✓ Students conferred two bachelor's degree when then complete the program
  - ✓ Term of study at a host university is one to two years
  - ✓ Language instruction at Waseda is English or Japanese

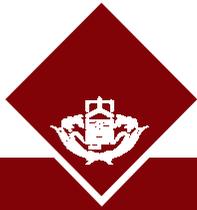


**WASEDA UNIVERSITY**

## **Waseda's Recent Initiatives within Asia**

- ◆ Global Honors College
  - ✓ In the process of establishment jointly with Asian and American partner universities
  - ✓ Offering on-campus or on-line courses on issues of urgent global concern, such as sustainable development
  - ✓ Restricted to selected students based on academic competitiveness

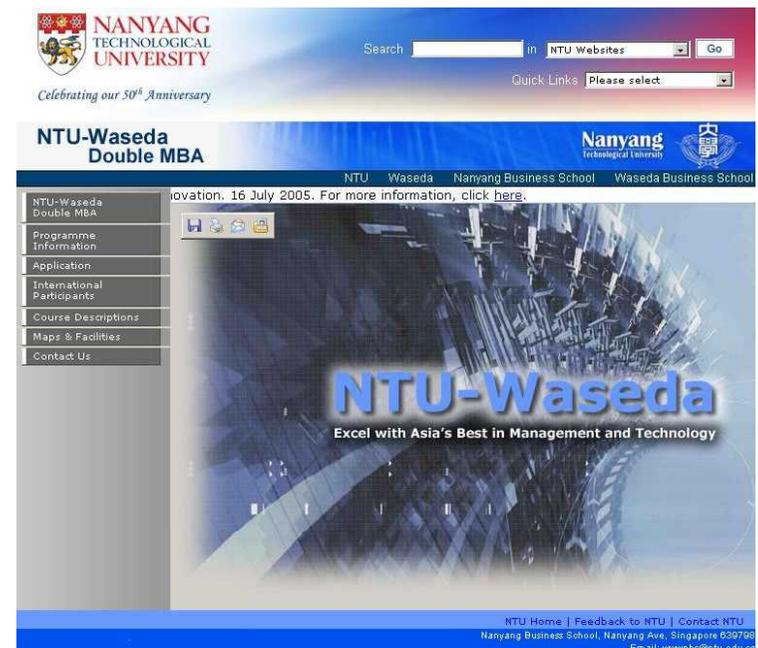


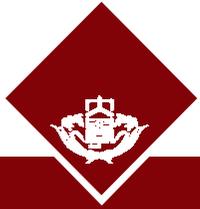


# WASEDA UNIVERSITY

## Waseda's Recent Initiatives within Asia

- ◆ Double MBA Programme
  - ✓ Jointly offered by Nanyang Technological University of Singapore and Waseda University
  - ✓ NTU offers core MBA courses while Waseda offers elective courses on technology management
  - ✓ All courses in Singapore
  - ✓ 2-week Field Study Mission to go into Japanese industries is provided



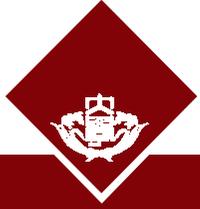


**WASEDA UNIVERSITY**

## Waseda's Recent Initiatives within Asia

- ◆ Joint Post-graduate Program with Peking University
  - ✓ Signed MOU with Peking University in May 2008
  - ✓ Graduate program in "Environmental Studies and Sustainable Development."

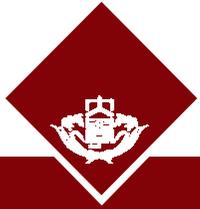




**WASEDA UNIVERSITY**

## **Student Mobility in Asia**

- ◆ Waseda give nearly all its students to study abroad
- ◆ Planning to expand intensive language programs in several Asian universities
- ◆ Many graduate students and young scholars from Asian regions are engaged in research activities at Waseda University
- ◆ Waseda's overseas offices in Beijing, Shanghai, Singapore and Taipei facilitate and support students mobility



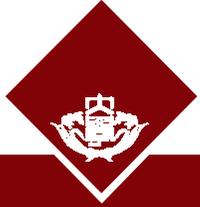
**WASEDA UNIVERSITY**

## **International Students at Waseda**

**As of May 2008**

### **International Students at Waseda (Region of Origin)**

<b>Region</b>	<b>Number of Countries</b>	<b>Number of Students</b>	<b>%</b>
Asia	20	2,312	81.7%
North America	2	212	7.5%
Europe	38	204	7.2%
Central & South America	9	39	1.4%
Middle East & Africa	17	32	1.1%
Oceania	6	31	1.1%
<b>TOTAL</b>	<b>92</b>	<b>2,830</b>	<b>100%</b>



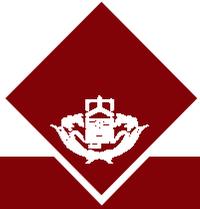
**WASEDA UNIVERSITY**

## **Student Exchange + Fee-based (Out-going)**

**As of March 2008**

### **Waseda Students Studying Abroad with One Year Program (Region of Destination)**

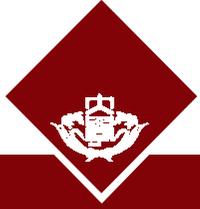
<b>Region</b>	<b>Number of Students</b>	<b>%</b>
North America	423	48.8%
Europe	252	29.1%
Asia	89	10.3%
Oceania	62	7.2%
Middle East & Africa	6	0.7%
Central & South America	2	0.2%
Others	33	3.8%
<b>TOTAL</b>	<b>867</b>	<b>100%</b>



**WASEDA UNIVERSITY**

## **Waseda's Academic Exchanges with Europe**

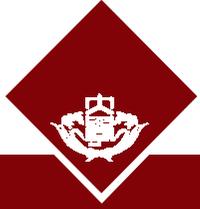
- ◆ No double degree programs developed
- ◆ Small number of students participating in a joint French/Japanese Doctoral Program
- ◆ ETP-J (Executive Training Program – Japan) developed with Science Po, SOAS, and Bocconi
- ◆ Waseda's offices in Bonn and Paris
- ◆ Very active exchanges on a personal level
- ◆ Collaboration in robotics with Santa Anna Institute in Italy



**WASEDA UNIVERSITY**

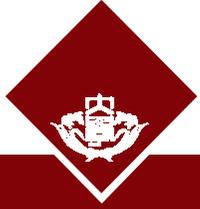
## **Difficulties in Exchanges with Europe**

- ◆ Language is the first and the most obvious challenge
- ◆ Disparity in tuition and fees



## **Conclusion**

- ◆ Forming academic alliances with similar institutions
- ◆ Each university must strengthen its own characteristics and identity, find suitable partners and build academic excellence together



**WASEDA UNIVERSITY**

Thank you